Instructor: Dr. Frank Berberich

What is This Course About?

This course is for researchers, academics, museum staff, and anyone who wants to write more interesting research papers, produce attractive English materials for poster presentations, museum displays, conferences, and other events, or maybe just reach a wider audience beyond experts in a field. We will meet online for 1.5 hours once a week for 11 weeks. You'll learn how to be more natural and creative in your English, and how to use smart AI tools to help you.

Who Should Join?

- · People who create English texts and want these materials to be more natural and interesting to a wider audience.
- · Anyone who wants to use English more effectively to attract international visitors.

What Will We Do?

- · Week 1: Introduction to Naturally Creative English
- · Week 2: Writing Clear and Attractive English
- · Week 3: Know Your Audience
- · Week 4: How to Organize Your Information
- · Week 5: Using Pictures and Charts
- · Week 6: First Steps with AI Writing Tools
- · Week 7: Advanced AI Writing Tips
- · Week 8: Making Your Texts Perfect
- · Week 9: Writing for Everyone
- · Week 10: Practice Project
- · Week 11: Sharing Your Work

What Will You Learn?

- · How to make interesting English materials for publication and events.
- · How to use AI tools to make writing easier and more attractive to a wider audience.
- · How to make sure your materials are easy to understand for people from different countries.
- · Effective ways to check and improve your texts.

Extra Benefits:

- · Live online lessons where you can ask questions and learn how to use AI.
- · Feedback on your work to help you improve.
- · Meeting other people who are learning just like you.
- · A certificate when you finish the course.

Please join us in adding creativity and spark to your English!

Class name: Including Creativity Into Your English with AI Wed.

オンライン授業 /18:30-20:00

Instructor: Dr. Frank Berberich

2024 May

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Sun	Mon	Tue	Wed	Thur	Fri	Sat	
			1	2	3	4	
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31		2

June

Sun	Mon	Tue	Wed	Thur	Fri	Sat	
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9	10	11	12	13	14	15	
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30							

July

Sun	Mon	Tue	Wed	Thur	Fri	Sat	
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7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30	31				5

Total 11

Online classes (Zoom)